

Rates & Deliverables

All rates are starting points. Custom packages, bundles, and long-term retainer pricing are available. Licensing and usage rights are negotiated per project.

UGC VIDEO (NO POSTING)

\$350 – \$600

Per asset · 15–60s · Filming, editing, 1 revision, 90-day organic license. No posting to Abby's account required.

CONTENT BUNDLE (3 VIDEOS)

From \$950

UGC only · Best for ad creative testing · Multi-angle or multi-hook variations.

SPONSORED REEL (POSTED)

\$1,200 – \$2,500

Posted to @abbykorza · Access to 40M monthly views · Priced by brief complexity and usage rights.

MONTHLY RETAINER

Custom

Ongoing content partnership · Consistent brand presence · Priority scheduling.

WHAT'S INCLUDED (BASE)

- Concept development & scripting
- On-camera talent (Abby)
- Filming & professional editing
- 1 round of revisions
- 90-day organic usage license
- Delivery within 7–10 business days

AVAILABLE ADD-ONS

- Raw footage (+40% of base)
- Rush delivery, 48hr (+25% of base)
- Extended ad usage rights (negotiated)
- Whitelisting / Spark Ads (+30%/mo)
- Multiple hooks / variations
- Cross-platform posting (IG + TikTok)

All rates are flexible and every collaboration is approached individually. If you have a specific brief, budget, or idea in mind, reach out and Abby will put together something that works for both sides.

GET STARTED

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