

BRAND & UGC MEDIA KIT

Abby Korza

ARTIST & CREATIVE DIRECTOR

40M

Monthly Instagram
views 0% from ads

18.3M

Accounts reached
+1,495% growth

20+

Brand collaborations,
2 ongoing app deals

99.8%

Non-follower reach
always finding new audiences

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413-310-7189

[@abbykorza](https://www.instagram.com/abbykorza)

LIFESTYLE

FOOD & BEVERAGE

BEAUTY







APPS & TECH

FASHION

WELLNESS



What Abby *Actually* Creates

 UGC VIDEO Authentic short-form video assets (15–60s) built for your platforms talking-head, demo, lifestyle, or skit-style. No posting required.	 SPONSORED REELS Fully produced Instagram Reels posted to @abbykorza with access to 40M monthly views and 18M+ accounts reached per month.	 PHOTO & STATIC High-quality lifestyle and product photography versatile assets for ads, email, websites, or social feeds.
 COMEDY / SKIT INTEGRATIONS Brand-integrated viral-format content. Product feels native, not forced. Proven to reach non-follower audiences at scale.	 WHITELISTING / SPARK ADS Run paid ads through Abby's handle. Amplify winning content with the authentic trust of a creator post.	 LONG-TERM PARTNERSHIPS Ongoing retainer deals with consistent brand presence across content. Currently holding 2 active brand retainers.

WHAT'S INCLUDED (BASE)

- Concept development & scripting
- On-camera talent (Abby)
- Filming & professional editing
- 1 round of revisions
- 90-day organic usage license
- Delivery within 7–10 business days

AVAILABLE ADD-ONS

- Raw footage (+40% of base)
- Rush delivery, 48hr (+25% of base)
- Extended ad usage rights (negotiated)
- Whitelisting / Spark Ads (+30%/mo)
- Multiple hooks / variations
- Cross-platform posting (IG + TikTok)

RATES

Clear pricing. *Flexible packages.*

All rates are starting points. Custom packages, bundles, and long-term retainer pricing available. Licensing and usage rights negotiated per project.

UGC VIDEO (NO POSTING)

\$350 – \$600

Per asset · 15–60s · Includes filming, editing, 1 revision, 90-day organic license

SPONSORED REEL (POSTED)

\$1,200 – \$2,500

Posted to @abbykorza · Includes reach to 40M monthly views · Custom by brief complexity & usage

CONTENT BUNDLE (3 VIDEOS)

From \$950

UGC only · Best for ad creative testing · Multi-angle or multi-hook

MONTHLY RETAINER

Custom

Ongoing content partnership · Consistent brand presence · Priority scheduling

ADD-ONS

- + Raw footage: +40% of base rate
- + Rush (48hr): +25% of base rate
- + Paid ad / whitelisting rights: negotiated
- + Additional revisions: negotiated

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WHY ABBY

Built to *convert*, not just perform.

WHAT MAKES THIS DIFFERENT

40M views/mo 99.8% from non-followers. Your content reaches new people, every time.

Performing arts background: on-camera presence, timing, and storytelling built in

Comedy + lifestyle formats proven to drive engagement beyond the food/product niche

20+ brand deals with 2 active ongoing retainers she knows how to work with brands

Content feels authentic because it is no scripted-ad energy

Quick turnaround, clear communication, professional process

Creating authentic content that aligns with your brand while staying genuinely creative and engaging is always the priority. Abby brings depth, performance instinct, and a proven track record to every collaboration. Ready when you are.

LET'S BUILD SOMETHING TOGETHER
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